

Hamburg, March 10th, 2010

Do-it-yourself presentations in stereo3D

3D-technologies were the main focus of this year's CeBIT in Hannover. The organizers even dedicated a whole area to this subject, called 'Next Level 3D'. The newest 3D-displays and eyeglasses could be seen there.

While the technological development has taken on an extraordinary pace, one question remains unanswered: How will the demand for 3D-content be met in the future? The 3D cinema of the forum 'Next Level 3D' showed only a few trailers and commercial films.

The company Ventuz, market leader for high-end presentation solutions, went one step further and used the 3D cinema to introduce its new stereoscopic software version. The twenty-minute talk demonstrated how stereo3D content can be produced fast and flexibly. The audience was impressed by the possibility of combining stereoscopy with interactivity for the purpose of more impressive presentations.

Ventuz opens the stereo3D market to the general public with this new development. The production of stereo3D content doesn't have to be a highly technological task for professionals. The presentation software Ventuz Express can be downloaded for free on www.ventuz.com.

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About Ventuz

Ventuz Technology GmbH, located in Hamburg, Germany, is developer of 3D real-time technologies for presentations, events and TV-graphics. Main goal is the creation of solutions that combine state-of-the-art technologies with high class design. Through this, more stunning and impressive presentations and event shows can be created. A central focus lies in interactive applications

Many agencies have already added Ventuz to their portfolio. Among the customers of these agencies are Microsoft, Porsche, Rodenstock, Adidas and many more. Furthermore, several TV-stations and production companies worldwide are utilizing the broadcast-version of Ventuz, such as Fox Sports. Some of the best known productions which have been produced with Ventuz are ‚Who wants to be a millionaire?‘, ‚Wie schlau ist Deutschland?‘ und ‚Big Brother‘ .

Press Contact

Ventuz Technology GmbH
Katharina Glueck
Lutterothstr. 16a
20255 Hamburg
Germany

Tel.: +49 40 413 660 977

Fax.: +49 40 413 660 999

katharina.glueck@ventuz.com

www.ventuz.com